

GO AFRICA STUDY ABROAD EXPO 2025



30TH JAN - 1ST FEB, 2025
DOUBLETREE BY HILTON
LONDON – DOCKLANDS
UNITED KINGDOM

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B R O C H U R E

Welcome to the Go Africa Study Abroad Expo 2025!

Dear Colleagues,

We are excited to invite you to participate in the **Go Africa Study Abroad Expo 2025**, taking place from 30th January to 1st February 2025 in London, UK. This prestigious event offers a unique platform for universities from the UK, USA, Canada, and Europe to connect with leading African institutions eager to develop study abroad programs, student exchanges, faculty-led programs, lecturer exchanges and more.

Why Attend?

- **Expand Academic Horizons:** Explore collaborative opportunities to broaden academic perspectives and cultural understanding.
- **Engage in Joint Research:** Partner with African universities on innovative research projects addressing global challenges.
- **Enhance Cultural Exchange:** Foster rich cultural interactions for students and faculty, enhancing the educational experience.

Event Highlights:

- **Keynote Speeches:** Gain insights from renowned education leaders and experts in international education.
- **Breakout Sessions:** Engage in workshops on designing effective Africa-focused study abroad programs and best practices for faculty and lecturer exchanges.
- **Schedule Meetings:** Connect directly with institutions from Africa seeking partners for joint study abroad programs, faculty-led initiatives, and cultural exchange programs.
- **Roundtable Discussions:** Explore topics such as funding and sustainability of exchange programs and enhancing student and faculty mobility.

By attending the **Go Africa Study Abroad Expo 2025**, your institution will have the opportunity to establish meaningful partnerships, drive innovation, and contribute to the advancement of global education.

Why Attend the Go Africa Study Abroad Expo 2025?

African institutions have long sought opportunities to partner with universities worldwide to develop exchange programs, faculty-led initiatives, staff exchanges, and more. At the ICEF Africa, under the Study in Africa umbrella, these crucial discussions began among participating institutions and the African group.

Recognizing the need for an event dedicated to this important subject, the **Study in Africa initiative committee** has decided to host the **Go Africa Study Abroad Expo 2025**. This event is designed to bring African institutions to the global stage, facilitating discussions and fostering partnerships with potential collaborators from the UK, USA, Canada, and Europe.

Join us at this landmark event to explore and establish meaningful collaborations that will drive innovation, enhance cultural exchange, and advance global education.

Program Overview:

Over three days, participate in dynamic sessions, interactive workshops, scheduled meetings and networking opportunities designed to build lasting partnerships and innovative programs.

Day 1:

Opening Ceremony and Keynote Address

- Panel Discussion: "The Future of Global Education Partnerships"
- Networking Reception

Day 2:

- Institutional scheduled Meetings
- Roundtable Discussions: Funding and Sustainability of Exchange Programs
- Institutional scheduled Meetings
- Closing Ceremony



Pre-scheduled meetings with African institutions to explore partnership



Plenary sessions led by experts on study abroad programs in Africa



A networking reception for delegates to connect and engage in meaningful discussions

Participant type	Early-bird	Regular	Late
Institution Representative	£1,720	£1,990	£2,210
Study Abroad Providers	£920	£1,120	£1,450
Exhibitors*	£320 per /m2	£490 per /m2	£520 per /m2

Entitlement:

Your registration includes:

- Up to Two Delegates registration- including entry into all receptions, luncheons and sessions.
- A Table and 4 chairs
- Free Wi-Fi
- One basic banner ad in Guidebook
- Access to Marcom Connect for appointment booking

Key Dates



Early-bird registration:
29 July to 28 October 2024 (17:00 CEST)

Regular registration:
29 October to 30 December 2024 (17:00 CEST)

Late registration:
01 January onwards

Registration rates

Payment is required upon registration. We accept Visa, Mastercard, American Express and some Maestro cards. All payments made to the Worldview International must be in Pounds (£). All prices above are exclusive of VAT.

Join Us in London!

**Don't miss this chance to forge transformative partnerships.
Register now to secure your spot at the
Go Africa Study Abroad Expo 2025.**

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More Information

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